



Fairmont Raffles is a HSMAI UAE
Charter Partner



JOIN US TO OBTAIN INSIGHTS ON EMERGING TRENDS IN SALES, MARKETING AND REVENUE MANAGEMENT IMPACTING THE HOTEL INDUSTRY IN THE UAE.

Our Mission

UAE Hospitality Sales and Marketing Association International (HSMAI) in spirited co-operation with HSMAI's leadership is committed to growing business for hotels and their partners, and is the industry's leading advocate for intelligent, sustainable hotel revenue growth. The association provides hotel professionals and their partners with tools, insights, and expertise to fuel sales, inspire marketing, and optimize revenue.

HSMAI UAE Hotel Membership Package

HSMAI UAE offers a **hotel membership package** that is designed to accommodate hotel and individual corporate needs. Purchasing a hotel membership allows you and your employees to enjoy HSMAI UAE programs and educational seminars all year as a valued member.

2016 HOTEL MEMBERSHIP PACKAGES includes Three (3) Individual annual memberships, Eight (8) power breakfast program registrations (March, April, May, November and December).

The HSMAI UAE events are attended by senior hospitality leaders, Directors of Sales, Directors of Marketing, Revenue Managers, General Managers, and corporate and regional executives from leading hotel companies. The programs will each focus on a particular topic (Sales, Revenue Management, Digital Marketing, Distribution, etc.) and will feature a subject-matter expert or panel for each session.



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www.hsmmai.org |



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H SMAI UAE HOTEL MEMBERSHIP PACKAGE

2016 COMMITMENT FORM

Hotel Company will receive

- 3 Individual annual memberships
- 8 Individual Power Breakfast Registrations per event
- Discount to H SMAI regional conference

In addition, the hotel partner agrees to host one Power Breakfast program for approximately 40 persons, including food and beverage and IT equipment.

AS A HOTEL MEMBERSHIP PARTNER THE HOTEL AGREES TO PAY H SMAI UAE THE SUM OF AED 15,000/US\$ 4,110 ANNUALLY

A la carte

- Individual annual memberships at AED 1,450 each
- Power Breakfast Registrations at AED 200 each

Payment Methods

Cash

Cheque

Bank Transfer

- * For cheque payments, please send this sponsorship form along with your cheque via courier to the address mentioned above
- * For bank transfers, please email your completed application form to andrea.irani@mci-group.com and advise of transfer reference number
- * For cash payments, please submit with completed application form to the address mentioned above
- * Individual memberships only, may also be purchased online in US\$

Kindly note: We should receive the full amount as stated above. All bank charges should be borne by the payee.

Beneficiary	MCI Middle East LLC
Account	Bank Account (AED): 1011 233252 601 / IBAN: AE200260001011233252601
	Bank Account (USD): 1021 233252 602 / IBAN: AE280260001021233252602
Bank	Emirates NBD
Address	P.O. Box 11954, Al Souk Branch, Dubai, U.A.E.
Swift Code	EBILAEAD

Name:

Signature:

Date:

We kindly ask that you print, sign and scan the completed form and email the same to Andrea Irani at the following email address andrea.irani@mci-group.com



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